

SME NEWSLETTER



NED UNIVERSITY

As we step into the next tenure, we are excited to build on the achievements of Fall 2025. With a strong lineup of impactful events and initiatives ahead, we remain committed to growth, excellence, and creating meaningful change. Thank you for being a valued part of our journey. Here's to continued progress, success, and a future full of possibilities.

■ SME-AIM

Society of Manufacturing Engineers is dedicated to shaping the academic and professional journey of IMD students by igniting technical excellence, innovation, and industry readiness. Through engaging seminars, hands-on workshops, and powerful networking opportunities, SME-AIM bridges the gap between academia and industry. By promoting sustainable practices and strong ethical values, we empower future engineers to lead, innovate, and create meaningful impact in the manufacturing world.

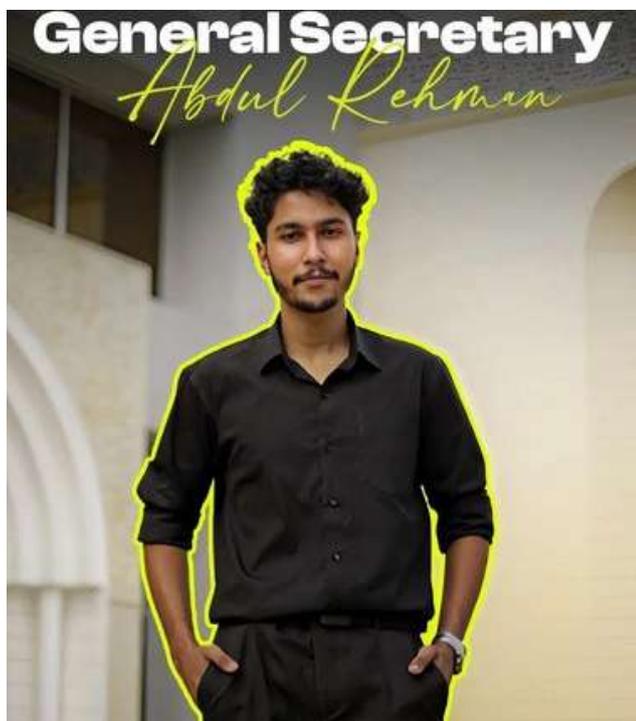
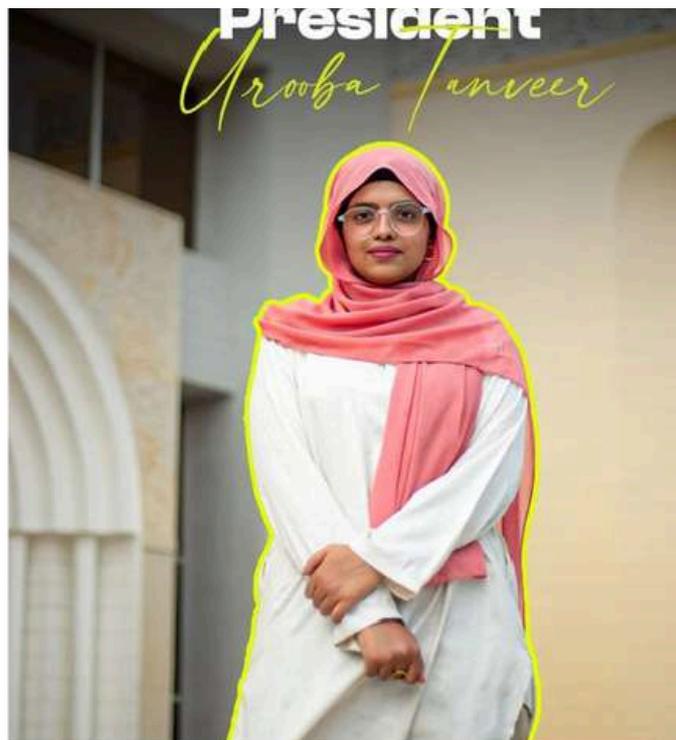
 sme.nedchapter

 SME NED CHAPTER

 @SmeNedChapter

EXECUTIVE BODY

UROOBA TANVEER
(PRESIDENT)



ABDUL REHMAN
(GENERAL SECRETARY)



MUTIBA IBAL
(VICE PRESIDENT)

JULY 1, 2025

PLANTATION DRIVE

SME proudly organized a successful Plantation Drive, uniting students, faculty, and members of the local community to make our campus greener and more sustainable. With a shared vision of enhancing biodiversity and raising awareness about climate change, we planted over 50 trees and shrubs, nurturing a healthier environment for future generations.

Beyond planting saplings, the drive inspired meaningful conversations around eco-conscious living and our collective responsibility toward Mother Nature.

Kudos to everyone who joined hands and turned this initiative into a step toward a greener tomorrow!



INDUSTRIAL VISITS

TAPAL TEA PVT.LTD

The SME NED Chapter organized an insightful visit to Tapal, one of Pakistan's leading tea and coffee brands. Students explored tea blending, packaging, and quality control, gaining valuable exposure to modern food processing.



MATCO FOODS

The SME NED Chapter visited Matco Foods, where students gained firsthand exposure to food manufacturing, packaging, and quality assurance processes. The visit highlighted innovative production techniques and sustainable practices, sparking valuable discussions on efficiency and industry best practices.

Sincere thanks to Matco Foods for sharing their expertise and inspiring future engineers!



ATLAS HONDA

Students of the SME NED Chapter visited Atlas Honda, gaining firsthand exposure to motorcycle assembly, testing, and quality control processes. The visit highlighted modern automotive manufacturing, efficiency, safety standards, and teamwork through interactions with industry engineers.

Sincere thanks to Atlas Honda for the warm hospitality and valuable insights into industry best practices!



PAK SUZUKI MOTORS

The SME NED Chapter visited Pak Suzuki, where students explored vehicle production, precision engineering, and quality control processes. The visit provided practical insights into automotive assembly lines and real-world manufacturing challenges.

Thank you to Pak Suzuki for the warm hospitality and for inspiring excellence through shared industry insights!



OCT 17, 2025 & OCT 29, 2025

PAKISTAN MACHINE TOOL FACTORY

Students visited PMTF, where they observed metal fabrication, advanced machinery, and quality management processes. The hands-on experience highlighted modern industrial operations, process optimization, and best engineering practices.

We appreciate PMTF for the guidance and for inspiring the next generation of engineers!



YKK INTERNATIONAL

Students visited YKK Pakistan, exploring automated, precision-driven manufacturing, lean practices, and sustainable production.

Thanks to YKK's team for their hospitality and inspiring future engineers!

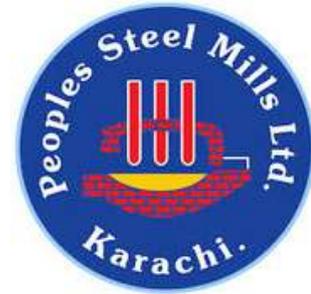


PEOPLES STEEL MILL

The SME NED Chapter visited Pakistan Steel Mills, observing large-scale steel production, testing, and industrial operations. Students gained insights into efficiency, process management, and industry challenges.



Thanks to Pakistan Steel Mills for the informative visit and for inspiring future engineers!



MONDELEZ INTERNATIONAL

Students visited Mondelez, exploring advanced confectionery and snack manufacturing, quality control, and innovative production techniques. They learned about supply chain management and maintaining consistency in high-volume production.



Thanks to Mondelez for their hospitality and for inspiring future engineers!

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POWER BI WORKSHOP

Our society organized an exciting and hands-on Power BI Workshop, featuring 5 interactive sessions packed into 10 hours of immersive learning from 17th to 24th October, 2025.

The workshop brought together enthusiastic students eager to sharpen their data analytics and visualization skills. Participants explored key Power BI tools, built insightful dashboards, and gained practical knowledge to transform raw data into actionable insights.

With a focus on active participation, collaborative learning, and real-world applications, the sessions sparked discussions, creativity, and problem-solving.

Kudos to everyone who contributed to making this workshop impactful, engaging, and successful!



RESUME BUILDING WORKSHOP

sME successfully organized a Resume Building Workshop in collaboration with Amal Academy, designed to empower students with essential career-ready skills.

The session offered practical guidance on crafting impactful resumes, highlighting individual strengths, and presenting experiences effectively to potential employers. Through expert insights and interactive discussions, participants gained clarity on industry expectations and learned strategies to stand out in today's competitive job market.

Kudos to everyone who contributed to making this workshop an engaging, insightful, and valuable learning experience!



IMD SPORTS WEEK 3.0

Our society proudly organized IMD SPORTS WEEK 3, a week-long celebration of athleticism, teamwork, and competitive spirit. Students enthusiastically participated in a wide range of games including football, cricket, badminton, volleyball, basketball, tug of war, and table tennis, making it an unforgettable showcase of talent and energy.

The event not only highlighted exceptional skills and sportsmanship but also strengthened camaraderie among participants, fostering a spirit of healthy competition and collaboration.

With thrilling matches, intense competitions, and memorable moments captured in photos, IMD SPORTS WEEK 3.0 truly celebrated the vibrant athletic spirit of our society.



CLOSING CEREMONY IMD SPORTS WEEK 3.0

The Closing Ceremony of IMD Sports Week 3.0 marked the successful conclusion of a dynamic and inspiring week dedicated to athletic excellence, teamwork, and competitive spirit. The event served as a fitting finale, bringing together students, organizers, and spectators to celebrate the remarkable enthusiasm and participation displayed throughout the Sports Week.



During the ceremony, prizes and certificates were awarded to winning teams and standout performers in recognition of their exceptional skills, determination, and sportsmanship. The atmosphere was filled with pride and excitement as achievements across all events were acknowledged, reflecting the high standards and dedication demonstrated by participants.



More than a celebration of results, the ceremony emphasized the core values of unity, discipline, and mutual respect. It highlighted the role of sports in fostering collaboration, leadership, and a healthy competitive environment within the department.



As IMD Sports Week 3.0 concluded, it left a lasting impact through memorable moments, strengthened camaraderie, and a renewed sense of motivation among students. The success of this event stands as a testament to the commitment of the organizing committee and the vibrant athletic culture of the IMD society, setting a strong foundation for future initiatives.

THANK YOU

