

Experience

2007 – Present Assistant Professor,
Dept. of Industrial & Manufacturing Engineering
NED University of Engineering & Technology, Karachi, Pakistan

2002 – 2006 Lecturer,
Dept. of Humanities
NED University of Engineering & Technology, Karachi, Pakistan

Subjects:

- Applied Economics for Engineers
- Production Management
- Project Management
- Financial Resource Management
- Fundamentals of Management
- Business and Economic Forecasting
- Business Research Methodologies

Departmental Experience:

- DOBEC Coordinator – Department of Industrial and Manufacturing Engineering
- Class advisor – Management Sciences Department
- Worked in team to develop BS program – Management Sciences

Qualification

2007 – 2009 **Master of Philosophy in Industrial Economics,**
Applied Economics Research Center (AERC)
University of Karachi
Thesis: *Trade Liberalization and Total Factor Productivity (TFP) Growth-
Revisited for Large Scale Manufacturing Sector of Pakistan*

1999 – 2000 **Master of Arts in Economics,**
Dept. of Economics, University of Karachi

1997 – 1999 **Bachelor of Arts (Honors) in Economics,**
Dept. of Economics, University of Karachi

Research Interest

- Financial Economics
- Productivity Measurement
- Industrial Economics
- Project Analysis
- Quality Costing
- Statistical Modelling and Analysis

Professional Trainings and Certifications

- AI-Driven Excel: Smart Analysis & Chatbot Integration – National Productivity Organization (NPO), Pakistan.
- Internal Quality Auditing – National Productivity Organization (NPO), Pakistan.
- Activity Based Costing – National Productivity Organization (NPO), Pakistan.
- Operations Management – National Productivity Organization (NPO), Pakistan.
- Advanced Project Management, CCEE, NED University, Karachi, Pakistan.

Publications

BOOK CHAPTER

- S. Majeed, and Z. Huda (2017), Economics of Manufacturing (Chapter 18), In book: MATERIALS PROCESSING FOR ENGINEERING MANUFACTURE (Ed.: Z. Huda); (ISBN: 978-3-03835-721-6), Foundations of Materials Science and Engineering, Vol. 93, pp. 407-432, Trans Tech Publications, Switzerland. (Online: <http://www.ttp.net/978-3-03835-721-6/toc.html>)

JOURNAL PUBLICATIONS

- Qureshi, Sheheryar Mohsin, Majeed, Sadia and Khalid, Rameez (2014). Where Do We Stand in Cost of Quality Awareness? Pakistan's Case. International Journal of Quality Engineering and Technology, 4(4), 273-289.
- Majeed, Sadia, Ahmed, Q. M. and Butt, M. S. (2014). Total Factor Productivity in Pakistan revisited: A dual approach of productivity measurement. Journal of Social Sciences & Interdisciplinary Research, 3(1), 21-36.
- Majeed, Sadia, Ahmed, Q. M., and Butt, M. S. (2010). Trade Liberalization and Total Factor Productivity Growth (1971-2007). Pakistan Economic and Social Review, 48(1), 61-84.
- Zehra, Sameena, Majeed, Sadia and Siddiqui, Saima. (2008). Stock market and macro-economic behavior in Pakistan. Journal of Social and Economic Policy, 5(2), 207-221.

- Majeed, Sadia, Zehra, Sameena, and Siddiqui, Saima (2008). Linkage between public information flow and stock returns. *Journal of Social and Economic Policy*, 5(2), 177-193.
- Siddiqui, Saima, Zehra, Sameena, Majeed, Sadia, and Butt, M. S. (2008). Export-Led Growth Hypothesis in Pakistan: A Reinvestigation Using the Bounds Test. *Lahore Journal of Economics*, 13(2), 59-80.

CONFERENCE PUBLICATIONS

- Majeed, Sadia, and Sheheryar Mohsin Qureshi (2025). Scaling Pakistan's Carbon Markets for Economic Resilience: Lessons from Regional Peers. 3rd International Conference on Economics & Allied Sciences, Innovation, Sustainability & Islamic Finance: Shaping Pakistan's Green Economy (ISIF-2025), NED University of Engineering & Technology, Nov. 11 – 12, 2025, Karachi, Pakistan.
- Owusu, J. A, Qureshi, Sheheryar Mohsin, and Majeed, Sadia (2025). Driving Strategic Success: The Use of Project-Based Work Methods in the West African Construction Industry. International Conference on Business & Management (ICBM) 2025, Mohammad Ali Jinnah University, May 29 – 30, 2025, Karachi, Pakistan.
- Fandi, W., Qureshi, Sheheryar Mohsin, and Majeed, Sadia. (2025). Key Drivers of Project Failure in the Construction Industry Across Developing Countries. International Conference on Business & Management (ICBM) 2025, Mohammad Ali Jinnah University, May 29 – 30, 2025, Karachi, Pakistan.
- Giri, S., Qureshi, Sheheryar Mohsin, and Majeed, Sadia. (2025). Exploring the Impact of Agile Methodologies on Event Management in Nepal. International Conference on Business & Management (ICBM) 2025, Mohammad Ali Jinnah University, May 29 – 30, 2025, Karachi, Pakistan.