NED UNIVERSITY OF ENGINEERING & TECHNOLOGY
DEPARTMENT OF INDUSTRIAL & MANUFACTURING ENGINEERING

Graduate Employment Feedback Report

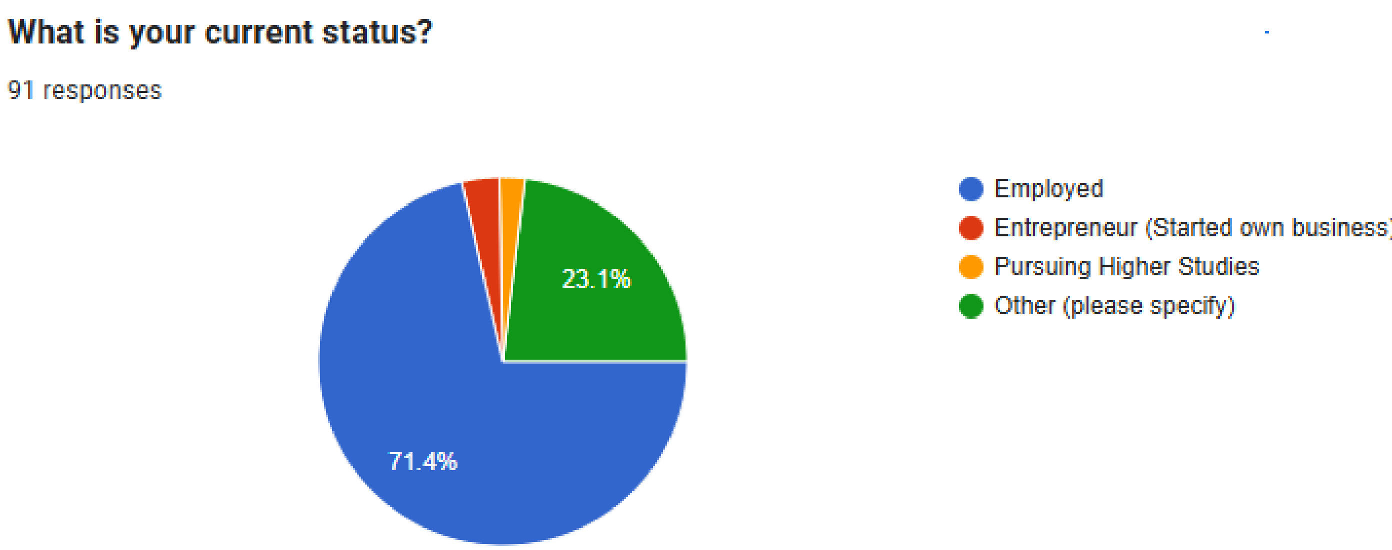
Employment Survey BATCH: 2021

Respondents: 91

The **Graduate Employment Feedback Report 2021** presents a comprehensive analysis of the employment outcomes, job sectors, and salary trends of graduates who participated in the university's annual employment survey. The survey, completed by **91 respondents**, aims to evaluate the **career progression, employability, and industry alignment** of graduates across various disciplines.

Overall findings indicate a **strong post-graduation employment rate**, with a majority of respondents reporting successful job placements within the first few months after completing their studies. The results highlight key insights into the **industries absorbing the highest number of graduates**, **typical salary ranges**, and **timeframes for securing employment**.

This report not only provides a snapshot of the **current job market performance of graduates** but also serves as an essential tool for **academic departments, career services, and policymakers** to strengthen university–industry collaboration and enhance graduate employability in future cohorts.

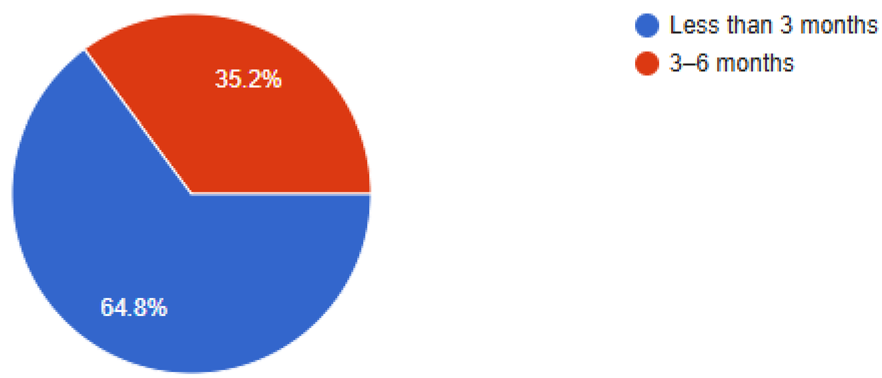


Top responses:
Employed: 65 respondents (71.4%)
Other (please specify): 21 respondents (23.1%)
Entrepreneur (Started own business): 3 respondents (3.3%)
Pursuing Higher Studies: 2 respondents (2.2%)

Interpretation: Around 71.4% of respondents are currently employed, reflecting a strong overall employment rate and positive post-graduation outcomes.

How long did it take to secure your first job after graduation?

91 responses

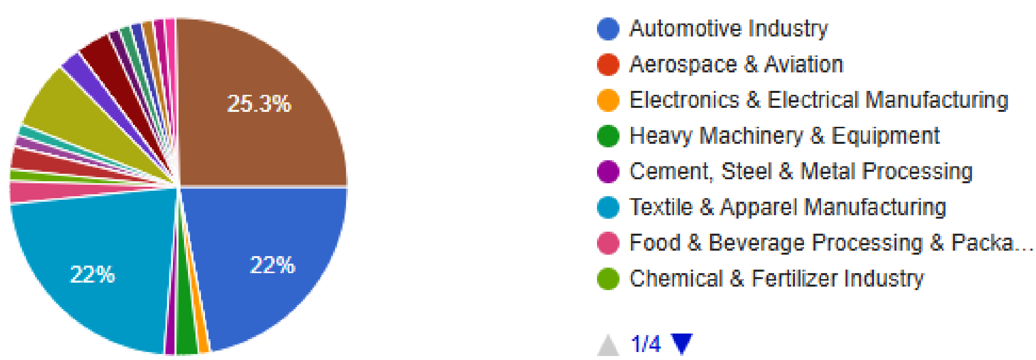


Top responses:
Less than 3 months: 59 respondents (64.8%)
3-6 months: 16 respondents (17.5%)
Not employed: 16 respondents(17.5%)

Interpretation: *Approximately* ***65% of graduates secured employment within three months of graduation****, indicating strong employability and effective transition from university to the job market.*

What is the industry/sector of your current job?

91 responses

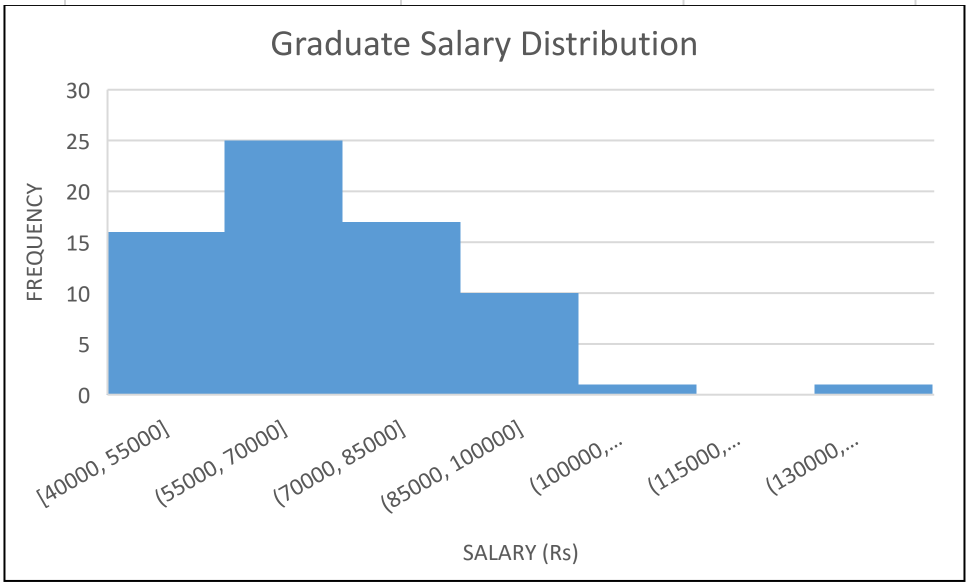


Top responses:
Automotive Industry: 20 respondents (22.0%)
Textile & Apparel Manufacturing: 20 respondents (22.0%)
Logistics, Warehousing & Supply Chain: 6 respondents (6.6%)
Production Planning & Operations Management: 3 respondents (3.3%)

Interpretation: *The* ***Automotive*** *and* ***Textile & Apparel Manufacturing*** *sectors are the leading employers, each engaging about* ***22% of graduates****. This indicates strong placement opportunities and industry demand in these two sectors, while fields like* ***Logistics*** *and* ***Production Management*** *show smaller but notable participation.*

Question: What was/is your starting/current salary?

Salary Range (PKR)	Respondents	%
40,000 – 55,000	15	16.50%
55,000 – 70,000	25	27.50%
70,000 – 85,000	17	18.70%
85,000 – 100,000	10	11.00%
100,000 – 115,000	1	1.10%
115,000 – 130,000	0	0.00%
130,000 – 137,000	1	1.10%
Total	**69**	**100%**



Salary Insights:

Most graduates earn between ***PKR 55,000–85,000****, indicating strong entry-level employment outcomes.*
A small proportion exceed ***PKR 100,000****, with the* ***highest salary at PKR 137,000****, reflecting promising growth opportunities for high-performing or specialized graduates.*

Executive Summary:

Out of 91 respondents, approximately **71.4% of graduates are currently employed**, reflecting a strong overall employment rate. Among them, nearly **65% secured employment within three months** of graduation, indicating effective transition into the workforce.

The **Automotive** and **Textile & Apparel Manufacturing** sectors emerged as the leading employers, each accounting for **22% of total placements**, demonstrating the university's strong alignment with Pakistan's industrial backbone. The most common job functions were found in **operations, production, and supply chain management**, showcasing graduates' technical and managerial readiness.

Salary analysis reveals that most graduates earn between **PKR 55,000–70,000 per month**, with the **highest reported salary at PKR 137,000**. This indicates a **stable entry-level pay scale** and **potential for career growth** among specialized or high-performing graduates.