

# SOCIETY OF MANUFACTURING ENGINEERS

sme  
NED CHAPTER

(Quarterly: March - May 2024)

## Department of Industrial & Manufacturing Engineering



## NED UNIVERSITY OF ENGINEERING AND TECHNOLOGY

*Preceding to the new year, we are thrilled to announce that our society has experienced significant accomplishments and success 2023.*

*We took part in every insightful and esteeming event.*

## SME - Aims

*Primarily, SME aims to cultivate a fertile ground for academic and professional development among IMD students. Through seminars, workshops, and networking events, the society endeavors to enhance members' technical skills, foster innovation, and prepare them for the dynamic challenges of the industrial landscape.*

*SME also serves as a platform for collaboration and knowledge exchange, bridging the gap between academia and industry.*

*Furthermore, the society seeks to instill a sense of social responsibility by promoting sustainable practices and ethical conduct within the field. Ultimately, SME strives to empower future manufacturing engineers to become catalysts for positive change and innovation in the industry.*



**SME NED Chapter**



**sme.nedchapter**

# EXECUTIVE BODY 2023-24

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**Ms. Rabia Siddiqui**  
**(Faculty Advisor)**

**Salaar Ahmed**  
**(President)**

**Sozain Shakeel**  
**(Vice President)**

**Sara Ahmed**  
**(General Secretary)**

## DIRECTORATES 2023-24

### INDUSTRIAL LIAISON:

Rimsha (Director)  
Huzaifa shamim (Co director)  
Zoya Khan (Co director)

### HUMAN RESOURCE:

Fahad (Director)  
Jaweria jawed (Co-director)  
Abdullah (Co-director)

### DOCUMENTATION:

Zarman khan (Director)  
Fiza Quraishy (Co-director)  
Unzila Tahir (Co-director)

### MARKETING:

Ali moin (Director)  
Javeria Baig (Co-director)  
Tahira Hanif (Co-director)

### ILLUSTRATIONS:

Atqa Khurshid (Director)  
Misbah (Co-director)  
Faiz (Co-director)

### EXTRA CURRICULAR:

Hudair (Director)  
Hamna (Co-director)  
Anusha (Co-director)

### CREATIVITY:

Munazza (Director)  
Javeria Talha (Co-director)  
Areeba (Co-director)

### MANUFACTURING RESEARCH:

Mudassir(Director)  
Maaz asim (Co-director)  
Fakhrunisa (Co-director)

### EVENT MANAGEMENT

Ayesha (Director)  
Hamza Ahmed (Co-director)  
Faiza mashkoor (Co-director)

### MEDIA

Murtaza (Director)

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## ORPHANAGE RAMADAN DRIVE!

In the spirit of Ramadan, Society of SME crafted a special moment of connection and kindness, hosting an Iftar at AGHOSH Homes by Al Khidmat Organization. This evening was not just about breaking the fast; it was a heartfelt gathering that brought students and orphans together, weaving bonds of care and community under the crescent moon.







# IMD SPORTS WEEK

## DAY 1

The event began with an energetic opening ceremony. Sports including basketball, soccer, volleyball, cricket and badminton had thrilling matches .



## DAY 2

The intensity and excitement reach a climax as the cheers and applause as athletes were rewarded for their achievements and sportsmanship. Medals , certificates and trophies were presented to the winners and participants.



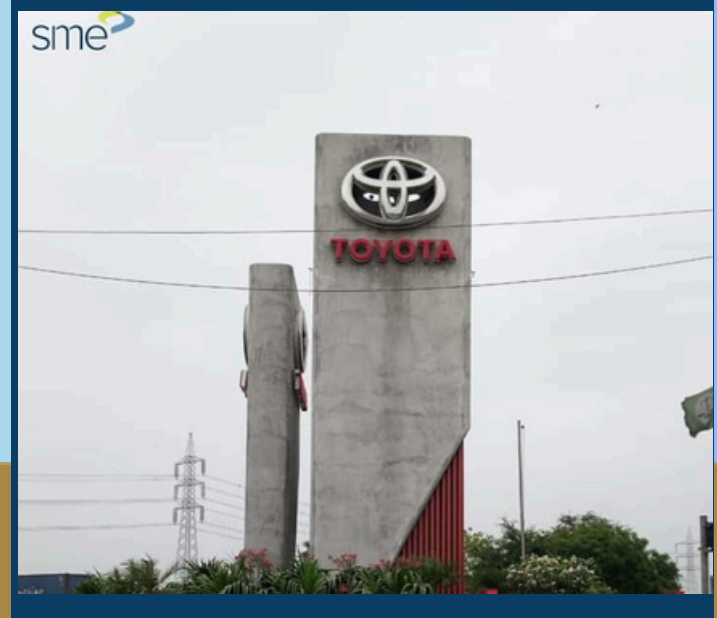
## Industrial visits

Industrial visits are vital for Industrial and Manufacturing Engineering students, offering real-world exposure and bridging theory with practice. SME's goal is to maximize student exposure, ensuring they gain practical insights and valuable experiences for a well-rounded understanding of the industry.

## Vivid Ventures

### 15 April 2024: Indus Motor Company

They extend gratitude to Indus Motor Company for their warm hospitality during the industrial visit. Exploring facilities, processes, and interacting with experts provided invaluable insights. IMC's willingness to share knowledge and dedication to innovation left a lasting impression. The exceptional hospitality enhanced the enjoyable and memorable experience.







## POWER BI WORKSHOP

- The Power BI Workshop was a resounding success! Group exercises enhanced the data visualization and analytical skills of the participants.
- From Introduction to Power BI to data modelling, visual basics and report design were made easy by applying them to real world business scenarios.



## SEMINAR ON SUPPLY CHAIN AND REINFORCEMENT OF ETHICAL VALUES



The insights were focused on the importance of transparency, accountability, and sustainability through out the supply chain.



## Team SME

### Credits

Our team has made learning a blast with engaging seminars and visits, spiced up with a pinch of hard work that's both enjoyable and valuable. This not only adds flavor to our educational journey but also readies us for the real-world rollercoaster. A massive shoutout to the team for keeping the excitement alive. We truly appreciate their dedication and look forward to more incredible experiences, growth, and success on this adventure we're all sharing!

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